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"What You Wanted To Know About Stock Footage", "you need to create a short documentary but don't have enough video clippings to undertake the project. You could buy the necessary clippings from loyalty free video stock footage.

To suppose is sometimes a good way of getting into new things. So let's suppose to help you get a grip on stock footage. Just suppose you were asked to create a documentary on the Alps landscape by one of your clients. Now for that, you would need video clippings of important peaks, valleys and glaciers of the Alps. An authentic video footage of a party of mountaineers conquering a peak would add weight to your documentary. Joining a group of mountaineers to shoot them during the climb is not an easy option either. you need not opt for either! Just purchase a stock footage clipping.

Stock Footage: What is it really?

Stock footage means short clips of moving pictures that can be used in a movie or video production. Stock clippings are not filmed with any specific production in mind. However, they can be used in several varieties of productions, like documentaries, TV series, news articles, sports series, independent films, advertisements and movies.

benefits

Video stock footage has several advantages:

- * the costs of production comes down because it is much easier to get stock video footage instead of shooting all of the scenes.
- * Historical clippings can be received only with a video package. several clippings are too risky and it's better to hire or buy them than to shoot.
- * It reduces the carbon footprint.
- * Test editing can be done on video clippings to determine whether they fit the bill or not. This can be done even before you purchase the stock footage.
- * Stock footage can be used even by someone who has no experience in shooting.

How to Choose

Levels of expertise and professionalism determine the quality of footage clippings. Keeping a few things in mind before opting for stock footage would help:

Authenticity - Authenticity is all about natural look and realism. A video footage should look authentic. The more the authenticity in the video footage, more effective will be the final film or documentary.

Resolution - Video footage can be shot in different resolutions. Go for the video footage that would nicely gel into the final project. Resolution of the footage should be subject friendly.

Focal Length - different focal lengths bring out different emotional feelings to a shot, having an intense effect on the total quality and look of the clipping. Opt for footage which suits your needs.

Composition - Composition of footage is the single most important factor for determining footage quality. the way in which the visual footage is created and placed within the frame is called composition. Visually engaging composition is an elementary part of stock video footage.

Motion - The motion of the camera is another important element. A scene can be captured in different angles. An experienced consultant would know how to move the camera to get the most desirable possible product.

Lighting - Lighting plays a big role in enhancing the overall look of a stock footage clipping. Source of light could be natural or artificial. Choose the source which provides the best lighting.

Compression & Delivery - Stock footage films can be delivered in alternative compression codes by the providing associations. you must have proper understanding of the variants of compression formats. This would help you to get the exact format required for your project.

Quality video landscape footage can be bought on the internet. Keeping a few points in mind when going for the purchase would ensure that you end up purchasing the appropriate thing.

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